

SPONSORSHIP



The fourth annual Association of Genuine Alaska Pollock Producers (GAPP) Wild Alaska Pollock meeting will be held in Seattle, Washington, on October 17, 2022. The meeting will be held at the Westin Seattle and will bring together representatives from all segments of the Wild Alaska Pollock industry, marketing experts, and visionary speakers designed to challenge the status quo and inspire collaboration for tackling future industry challenges. The theme of this year's event is:

"Strategically Building Awareness and Demand for the Perfect Protein."

	TITLE	GOLD	SILVER	BRONZE	SUPPORTING
	\$10,000	\$5,000	\$2,500	\$1,500	\$500
Podium/Stage Signage	✓				
Honorary Gold Level GAPP Associate Membership For 1 Year Following (Transferable to another company)	✓				
Special Recognition At Evening Reception	✓				
Exclusive Gift From GAPP	✓				
Dedicated Press Release	✓				
Dedicated Blog Feature On The GAPP Website About Your Company	✓	✓			
Logo Placement On Complimentary Attendee T-shirt	✓	✓			
Opportunity To Address Audience During General Sessions	✓	✓			
Recognition During A Session Or One Event Component (ie: wifi, breakfast, lunch, etc.)	✓	✓			
Reserved Seating	✓	✓	✓		
Specific Mention Of Your Company During Opening Remarks	✓	✓	✓		
Social Media Post About Your Company	✓	✓	✓	✓	
Logo Placement In All Sponsorship Signage On Day Of The Event	✓	✓	✓	✓	
Opportunity To Include Promotional Materials In Attendee Gift Bag	✓	✓	✓	✓	
Name and/or logo recognition on press releases, event program, GAPP website, and sponsor-focused social media posts.	✓	✓	✓	✓	✓



Strategically Building Awareness and Demand for the Perfect Protein