

News Release

2200 Alaskan Way Suite 420 Seattle, WA 98121
206.913.3930 | www.alaskapollock.org



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION CONTACT:

Craig Morris, CEO | 1-206-913-3930

Craig.Morris@alaskapollock.org

media@alaskapollock.org

Wild Alaska Pollock Roe is Among the Most Climate-Friendly Proteins in the World

Life Cycle Assessment reveals Wild Alaska Pollock Roe has a significantly lower carbon footprint than many other protein choices including chicken, pork and beef.

SEATTLE, WASHINGTON—The Association of Genuine Alaska Pollock Producers (GAPP) proudly announced today Wild Alaska Pollock roe is among the most climate-friendly proteins in the world following the completion of a comprehensive Life Cycle Assessment (LCA).

Almost two years ago, GAPP began the LCA process in partnership with the sustainability consultancy Quantis, to prove what the association knew all along---Wild Alaska Pollock seafood is a climate-friendly protein choice. As part of the LCA process, Wild Alaska Pollock roe was analyzed based on several key impact categories such as global warming potential, energy use, use of land and water resources and waste outputs.

Today, the association is pleased to share Wild Alaska Pollock roe is now verified by the LCA as a climate-smart protein, with a significantly lower carbon-footprint than comparative statistics reported for other protein sources (measured as kg CO₂-eq per kg of protein).

- Wild Alaska Pollock Roe: 2.94¹
- Chicken: 12.50²
- Pork: 19.65²
- Beef: 115.75²

¹Quantis International, *Life Cycle Assessment of Wild Alaska Pollock: ISO LCA Report (2021)*

²Monterey Bay Aquarium/Dalhousie University *Seafood Carbon Emissions Tool*; measured as kg CO₂-eq per kg of protein based on midpoints for reported range (as of July 14, 2021)

“One of the things that we can all do to ensure a healthy planet for generations to come is to choose proteins that are solutions to climate change—and there’s nothing better for you and for our planet than Wild Alaska Pollock roe,” said Craig Morris, GAPP Chief Executive Officer. “These LCA findings could not come at a better time, as our own research shows sustainable food options are increasingly important. Consumers can now be assured that their favorite seafood is one of the most climate-friendly protein options available on earth.”

The Wild Alaska Pollock industry supports the work of the North Pacific Fishery Management Council and the National Oceanic and Atmospheric Administration (NOAA), which are responsible for ensuring the science-based stewardship of the nation’s ocean resources and habitat. Wild Alaska Pollock follows

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NOAA’s ecosystem-based standards for sustainable fishing, including efforts to reduce bycatch, making it the largest certified sustainable fishery in the world, and recognized globally for its responsible fishery management.

“For over 40 years, the Wild Alaska Pollock industry has worked tirelessly to bring this delicious and amazing protein from the remote and pristine waters of Alaska to family dinner tables around the world. And, we have been doing so in a way that not only ensures the lasting sustainability of Wild Alaska Pollock; but also focuses on being environmentally responsible and ensuring that we have one of the lowest carbon footprints of all proteins. To accomplish this, the Wild Alaska Pollock industry has been laser focused on achieving efficiencies at every point in the supply chain, from boat to shore and ports around the world” said Bob Desautel, GAPP Board Member, Chair of the GAPP Sustainability Committee and Co-Founder, President, and Chief Executive Officer of Global Seas. “We rely on decades of experience and science, and we continue to challenge ourselves to look for efficiencies. With use of the newest technologies and innovations, we will continue to find ways to optimize our carbon footprint for years to come.”

As a carbon-friendly protein choice, Wild Alaska Pollock roe can help meet the challenges of the present to protect the environment for future generations.

“Protecting the future of Wild Alaska Pollock and the environment is our priority,” said Morris. “These results show a promising future for Wild Alaska Pollock, and we are thrilled to see the success in the steps the industry has taken to embrace sustainable practices. My hope is these results will further cement our place in the hearts and minds of consumers.”

Wild Alaska Pollock roe is found in many popular favorites such as onigiri and is a versatile ingredient used across a variety of cuisine types.

For additional information, please visit
<https://www.alaskapollock.org/fish/sustainability#ClimateFriendly>

About GAPP

The Association of Genuine Alaska Pollock Producers (GAPP) is dedicated to the marketing of once-frozen pollock products, harvested and processed in Alaska. A non-profit Alaska corporation formed in 2003, GAPP is working to promote Genuine Alaska Pollock in major whitefish markets around the world, with a focus on Europe, North America, and Japan. It is our goal to educate both seafood buyers and consumers about the superior benefits of Genuine Alaska Pollock®. www.alaskapollock.org

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