The new Partnership process

Request for Partners	Proposal Submissions	Masking & Ranking	Review & Selection
 GAPP solicits participation in the Partnership Program Press Releases (will go out at beginning of SEG and SENA) Webinars (May 13-14) Networking Trade Shows Add Pre-Proposal Step and rationale to the application. GAPP staff and R³ align on proposal ranking criteria. 	 Pre-proposals submitted by June 10th Pre-proposals allow GAPP staff & R³ Consulting to offer feedback on or ask questions about proposals in development Final feedback on pre- proposals by July 1st. Final proposals submitted by July 29th to a 'blind' proposal mailbox 	R ³ reviews all submitted proposals, masks the proposals to prevent identifying brands, innovations and/or competitively sensitive info, and prepares an initial proposal ranking GAPP staff reviews the masked proposals and aligns on final ranking recommendation.	 Prior to GAPP Sept. Board meeting, GAPP Board will receive all masked proposals and ranking recommendations. During the Executive Session, GAPP Board will discuss and vote to select & fund the Partnership recipients. Partnership recipients revealed & notified.
March – May 2024	June – July 2024	August 2024	September 2024

