



Associate Membership

The Association of Genuine Alaska Pollock Producers is dedicated to building demand for and awareness of Wild Alaska Pollock. GAPP unites the Wild Alaska Pollock industry around this common, core goal. GAPP's success centers around support from all facets of the industry, including from Associate Members like you. As an Associate Member of GAPP, you'll enjoy the following benefits at various levels. We look forward to welcoming you to Team Wild Alaska Pollock!

	MAKO \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Membership Plaque		✓	✓	✓
Artist Designed Membership Plaque	✓			
Receive Monthly GAPP Newsletter	✓	✓	✓	✓
Weekly News Clips via Meltwater	✓	✓	✓	✓
Recognition on GAPP Website	✓	✓	✓	✓
Social Media Amplification on WAP Handles	✓	✓	✓	✓
Invitation to GAPP Events	✓	✓	✓	
Members-Only Website Access	✓	✓	✓	
Invitation to Participate on GAPP Steering Committees	✓	✓	✓	
Access to GAPP Reports & Research	✓	✓	✓	
Access to Monthly GAPP Meltwater In-Depth Report with Search Terms of Choosing	✓	✓	✓	
Advertising in GAPP newsletter	✓	✓	✓	
Feature on the GAPP Website	✓	✓	✓	
Crisis Management & Response Plan & Access to GAPP PR Firm for Individual Issues	✓	✓		
WAP Brand Narrative Strategy & Narrative Marketing Toolkit	✓	✓		
Weekly Board of Director Updates	✓	✓		
Invite to GAPP Annual Meeting	✓	✓		
Product placement/advertising on GAPP website*	✓			
Exclusive Sponsorship of the North American Partnership Program with \$2500 of Funds Earmarked for Program Sponsorship Mentions in all Associated Press Releases and Media	✓			
Attendance at special exclusive event with GAPP CEO-level Board of Directors	✓			